



12<sup>th</sup>  
INTERNATIONAL  
CONFERENCE  
ON STRENGTH  
TRAINING



### MAJOR SPONSOR BENEFITS GRID

	<b>Major Sponsor</b>
<b>Price</b>	<b>HK\$100,000</b>
<b>Officiate</b>	Major sponsor will be invited to officiate at the conference opening
<b>Pre-event marketing and branding</b>	
<b>Listings</b>	Major sponsor's name will appear at a prominent position on all listings
<b>Logo appearance</b>	Major sponsor's logo will appear at a prominent position on all listings
<b>Opening address</b>	Opening address/remarks at ceremony
<b>At-event marketing and branding</b>	
<b>Exhibitor showcase session</b>	15-minute
<b>Dining hall</b>	Major sponsor's name/logo will appear on the decoration in the dining hall
<b>Booth</b>	Approximately 80 sq. ft. self-decorated area for booth setup
<b>Free registration</b>	6 quotas
<b>Advertisement</b>	One page of advertisement and half-page welcoming message in the e-programme book
<b>Welcome dinner</b>	Inclusive
<b>Social events</b>	Inclusive
<b>Product &amp; leaflet distribution</b>	Inclusive
<b>Post-event marketing and branding</b>	
<b>Acknowledgment</b>	Acknowledgement in HKSI official website and annual report
<b>Video highlights</b>	Major sponsor's name/logo will appear in the video highlights of the Conference





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### OTHER KEY SPONSOR BENEFITS GRID

	Gold	Silver	Bronze
<b>Price</b>	<b>HK\$40,000</b>	<b>HK\$25,000</b>	<b>HK\$15,000</b>
<b>Pre-event marketing and branding</b>			
<b>Listings</b>	Listed as Gold Sponsor on backdrop, website and e-programme book	Listed as Silver Sponsor on backdrop, website and e-programme book	Listed as Bronze Sponsor on backdrop, website and e-programme book
<b>Logo appearance</b>	Listed at the high level	Listed at the second level	Listed at the third level
<b>At-event marketing and branding</b>			
<b>Exhibitor showcase session</b>	15-minute	-	-
<b>Dining hall</b>	Gold sponsor's name/logo will appear on the decoration in the dining hall	Silver sponsor's name/logo will appear on the decoration in the dining hall	-
<b>Booth</b>	Approximately 40 sq. ft.	Approximately 40 sq. ft.	-
<b>Free registration</b>	4 quotas	2 quotas	2 quotas
<b>Advertisement</b>	1 page in e-programme book	Half-page in e-programme book	Half-page column in e-programme book
<b>Welcome dinner</b>	Inclusive	Inclusive	Inclusive
<b>Social events</b>	Inclusive	Inclusive	Inclusive
<b>Product &amp; leaflet distribution</b>	Inclusive	Inclusive	Inclusive
<b>Post-event marketing and branding</b>			
<b>Acknowledgment</b>	Acknowledgement in HKSI official website and annual report		
<b>Video highlights</b>	Sponsor's name/logo will appear in the video highlight of the Conference		

